

Symposium 1986

## **Description**

### **Innovations for Survival (1986)**

**Lectures given at the 1986 Marcus Wallenberg Prize Symposium held in Falun on September 18, 1986.**

#### **Technological innovation – the key to industrial survival**

Mr Peter E. Wrist, Pulp and Paper Research Institute of Canada,  
Pointe Claire, Canada

#### **Corporate renewal**

Professor James M. Utterback, Industrial Liaison, Massachusetts Institute of Technology, Cambridge,  
Massachusetts, USA

#### **Efficiency of research and development, R&D**

Professor Börje K. Steenberg, Royal Institute of Technology,  
Stockholm, Sweden

#### **Innovations through exploration of fiber-water interactions**

Mr Johan E. Gullichsen, Arhippainen, Gullichsen & Co,  
Helsinki, Finland