Symposium 1999

Description

Productivity as a Key Strategy for Success (1999)

Lectures given at the 1999 Marcus Wallenberg Prize Symposium held in Stockholm on October 8, 1999.

Productivity as a key strategy for success

Per Knuts, PK Sundet AB, Former Senior Executive VP, STORA Stenungsund, Sweden

Turning productivity into a competitive advantage

Mats Lindstrand, Director, McKinsey and Company, Stockholm, Sweden

The NOVA Chemicals case of turn around

Wes Lucas, President, Styrenic Division and Senior VP, NOVA Chemicals Corporation, Monaca, PA, USA

Productivity improvements through improved technology

Pekka Eskelinen, co-recipient of the 1999 Marcus Wallenberg Prize, JP-Engineering Oy, Kuovola, Finland

How to make the capital intensive industry attractive for the capital market?

BjÃ¶rn Jansson, Global Head of Research, Enskilda Securities, Stockholm, Sweden