

Symposium 1999

## **Description**

### **Productivity as a Key Strategy for Success (1999)**

**Lectures given at the 1999 Marcus Wallenberg Prize Symposium held in Stockholm on October 8, 1999.**

#### **Productivity as a key strategy for success**

Per Knuts, PK Sundet AB, Former Senior Executive VP, STORA Stenungsund, Sweden

#### **Turning productivity into a competitive advantage**

Mats Lindstrand, Director, McKinsey and Company, Stockholm, Sweden

#### **The NOVA Chemicals case of turn around**

Wes Lucas, President, Styrenic Division and Senior VP, NOVA Chemicals Corporation, Monaca, PA, USA

#### **Productivity improvements through improved technology**

Pekka Eskelinen, co-recipient of the 1999 Marcus Wallenberg Prize, JP-Engineering Oy, Kuovola, Finland

#### **How to make the capital intensive industry attractive for the capital market?**

Björn Jansson, Global Head of Research, Enskilda Securities, Stockholm, Sweden