Symposium 2004

Description

Driving Innovation and Entrepreneurship for Prosperity (2004)

Lectures given at the 2004 MWP Symposium held in Stockholm on October 1, 2004.

The POM Case History

Paul Olof Meinander, recipient of the 2004 Marcus Wallenberg Prize, Helsinki, Finland

Transforming P&Gâ??s R&D through Entrepreneurship and Discontinuous Innovations

Nabil Y. Sakkab, Senior Vice President, Procter & Gamble, Brussels, Belgium

A Swedish Perspective on Driving Innovation and Entrepreneurship for Prosperity

Per Eriksson, Director General, VINNOVA, Stockholm, Sweden

Stimulating Innovation and Entrepreneurship by Public Technology Financing

Christine HagstrÃ¶m-NÃ¤si, Technology Manager, TEKES, Helsinki, Finland

Turning Engineers into Entrepreneurs

Thomas L. Magnanti, Dean, MIT School of Engineering, Cambridge, USA